

Creatives for Logo

Client : Grapevine

Version : 3

Logo?

Your logo is the visual culmination of your venture's ethos. A sound strategy will confer and confirm on the part of the graphic the necessity to build a logo that will act as a visual vehicle to convey Grapevine's ideology effectively to the audience.

The mandatory parameters followed while designing the logo are as follows...

- a) High aesthetic value
- b) In tandem with the core business proposition
- c) It must be describable
- d) It must be memorable
- e) It must be effective without colour
- f) It must be scalable i.e. effective when just an inch in size

Option 2

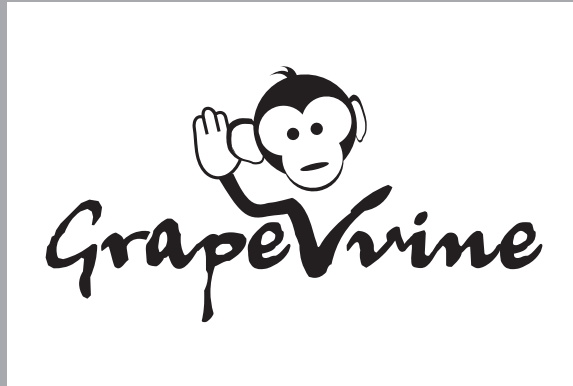


Thought Behind Logo.

We have used a monkey listening the conversation or gossip.

The reason to use a monkey was because of his enthusiastic and creative nature.

Option 2



Appearance of the brand logo without colours
(Neutral Pallet)

Option 2



Thought Behind Logo.

Customized typo is used to differentiate the brand with competitors

The unique style of writing grapevine gives great recall value.

Option 2



grapeVvine



grapeVvine

Appearance of the brand logo without colours
(Neutral Pallet)